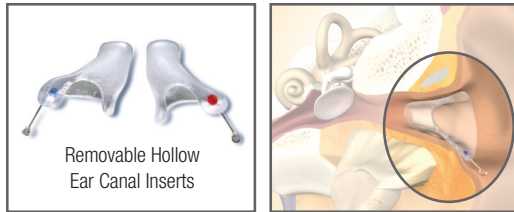


More than 35 million Americans have TMJ pain. Yet there are relatively few treatment options. Bite splints work great at night, but are impractical for daytime use. Now, at last, there is a solution for treating daytime TMJ pain that doesn't interfere with eating or talking, and is barely visible – introducing Cerezen[™] ear canal inserts.



The Future of TMJ Pain Treatment Is Here...

Cerezen[™] inserts are customized ear canal inserts that directly support your temporomandibular joint. They are ideal for daytime use because they don't affect eating and talking, and are barely visible to others. Plus, because Cerezen[™] inserts are custom-made for your ear canals, they're comfortable and easy to remove and re-insert.

Precautions:

It is not recommended that you wear your Cerezen[™] inserts while showering, swimming, or in a heated moist environment such as a steam bath or sauna.

It is recommended when participating in any contact sports that you remove your Cerezen[™] inserts and store them in the case provided. Significant weight gain or loss may affect the fit of your Cerezen[™] inserts within the ear necessitating that you be refitted with new inserts.

Warnings:

If you experience some initial discomfort, it may simply represent a brief adjustment period of the ear as it adapts to the inserts.

If, however, soreness, swelling, itchiness, or drainage occurs in either one or both the ears, then you should remove your Cerezen[™] inserts and call your doctor to discuss your condition and schedule an appointment if necessary.

The safety and effectiveness of the Cerezen[™] inserts have not been established for people:

- Who have been diagnosed with rheumatoid arthritis, osteoarthritis, osteoarthritis, or another connective tissue disorder
- Who have had direct trauma to the jaw; or
- Who have had prior TMJ surgery or ear surgery

When the Inserts Should Not Be Used (Contraindications)

You should not be fitted for Cerezen[™] inserts if:

- You have active ear drainage, swelling, or redness
- You have an unresolved history of ear pain unrelated to TMJD; or
- Your ear canal anatomy does not allow for fit of the inserts (e.g., too narrow or prolapsed [fallen] canal, or previous mastoid surgery)

Risks and Benefits:

Patients wearing Cerezen[™] inserts in a three-month clinical study experienced a significant reduction in the pain and dysfunction associated with TMJD, to an extent at least as much as that experienced by patients wearing a stabilization splint (bite splint) or following a specified jaw exercise regimen. No unexpected or serious adverse events were reported and a comparable safety profile to the stabilization splint (bite splint) was observed. Patients in the study reported very high levels of satisfaction.

*Tavera A, et al: Approaching Temporomandibular Disorders From a New Direction: A Randomized Controlled Clinical Trial of the TMDes Ear System. J Craniomandibular Practice July 2012, Vol 30, No 3, 172-181.

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Say goodbye
to TMJ pain.

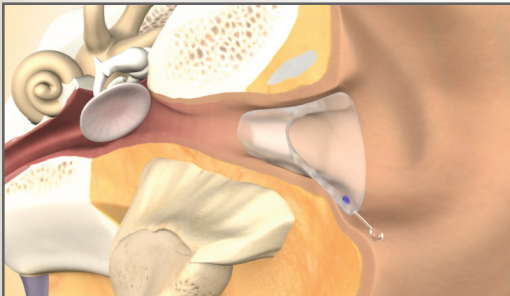


Cerezen™ Inserts

- Effectively treats TMJ pain
- Ideal for daytime use
- Comfortable and discreet
- No effect on eating, talking or hearing
- Easy to remove and re-insert
- Customized for each ear canal

Clinical Trial

In a three-month clinical trial Cerezen™ inserts demonstrated statistically significant reduction in pain equal to or greater than that of bite splints. The results showed a 100 percent patient satisfaction rating, with subjects indicating excellent (71 percent) or good (29 percent) overall satisfaction.*



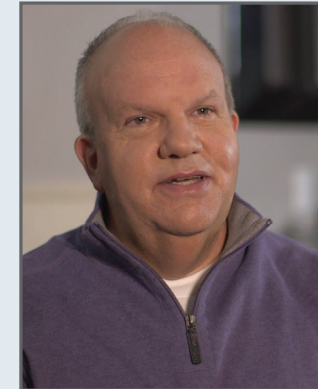
Cerezen™ inserts fit comfortably in the ear canals where they help relieve jaw pain without affecting eating, talking or hearing.

TMJD Sufferers Talk About Cerezen™ Inserts



"I do not feel the clenching of my jaw. It's improved the quality of my life."

Cindy Swan



"I don't have to worry about pain in the morning."

Keith Lambert



"The results have been phenomenal. My quality of life has improved."

Susan Birmingham



"It's been a life changing event."

Kristina Qualters

See these and other video testimonials at tmjnextgen.com.

Ask Your Healthcare Provider about Cerezen™ Inserts

Your healthcare provider will help you decide if the Cerezen™ inserts are right for you.
It's a great way to treat your TMJ pain all day.

Precautions and Warnings: Please note that the above-described patient experiences with the Cerezen™ Inserts are not typical. Individual patient response to the treatment may vary. Please refer to the back of this brochure for a full list of precautions and warnings.